

# SCHOOL BUS ADVERTISING



## Targeted Marketing Opportunities

- **Bus Routes:** Covering elementary, junior high and high school routes
- **Route Selection:** Based on the designated high school campus
- **Ad Duration:** One Full Calendar year, with installations completed in summer months
- **Pricing:** \$1,800 per bus
- **Discount:** 20% off starting with 6th bus purchase
- **Additional Costs:** Vinyl creation & installation not included in price